

## **Economic Development Block**

The Enterprise Board have agreed a new strategic approach to tackling worklessness which is being developed and implemented through the Safer and Stronger Communities Fund's Neighbourhood Element.

The new approach seeks to achieve long-term change by stemming the flow of new workless and to increase the numbers moving from worklessness into employment by delivering larger interventions which have a narrower focus on core populations.

Core populations at which employment programmes will be targeted are:

- Those in contact with Haringey Council and other public services
- Young People
- Incapacity Benefit claimants
- Workers in low paid/low skilled employment.

Underpinning and cross-cutting any programmes are the equalities dimension and interventions will need to address high levels of worklessness amongst BME communities, women and disabled people.

### **“A Haringey Guarantee”**

Under the SSCF Neighbourhood Element an integrated programme is being developed and commissioned that builds on and adds value to current employment interventions. The programme focuses on the core populations identified in Haringey's strategic approach and endeavours to fill gaps in current provision, link up related interventions and provide the cement that binds disparate interventions into a co-ordinated programme.

It will link interventions aimed at young people improving their employability, vocational skills and easing the transition from school to college and from school to work; users of council services who need/want advice and support to further their education, upskill and/or get into employment; users of health services who want to access employment opportunities; volunteering/work placements to gain experience and skills in order to access sustainable employment; job opportunities in Wood Green town centre; local neighbourhood level employment and training initiatives.

Linking the interventions will be a “Haringey Guarantee” which all partners sign up to. The Guarantee will involve:

- a quality service for all beneficiaries;
- an entitlement to services from partners including information, advice and guidance, priority interviews for college programmes and places;
- partners' commitments to offer real work experience/placements and volunteering opportunities; and guaranteed interviews for programme beneficiaries applying for employment opportunities with partners.

The LAA Block 4 will build on the SSCF Neighbourhood Element priorities and interventions and enable the Haringey Guarantee to be embedded across the borough, across services and across partners.

Furthermore the LAA Framework will enable linking the worklessness strategy closer to other agendas and themes developing synergy with work on education, children's services, social services, welfare reform, anti-poverty, housing needs and development, capital developments, sub-regional and regional developments and opportunities. Strategic links will also be properly developed with city growth and the knowledge economy.

### **Local Enterprise Growth Initiative (LEGI)**

A bid for Haringey LEGI is currently being prepared, to be submitted by the second round closing date of Sept 14<sup>th</sup> 2006.

Haringey LEGI is being prepared through extensive consultation with key partners and wider stakeholders. These are broadly similar partners to those involved in the building of the 4<sup>th</sup> block of the LAA, and so Haringey LEGI and the LAA are developing in parallel and supporting and stimulating one another.

A Steering Group of private and public sector partners is overseeing the development of Haringey LEGI.

Compilation and analysis of the local economic evidence base has resulted in three key themes becoming apparent, onto which interventions that address current market failures will be hung:

- Infrastructure – the built environment
- Knowledge and skills – 'human capital'
- Networks – 'social capital'

Interventions in development include actions around young people and enterprise, skills building for the workless through volunteering and a reorientation and focusing of business support.

The Economic Development and Enterprise block targets are being developed through the Enterprise Theme Board a partnership of key stakeholders involved in employment and enterprise initiatives.

Economic Development

Outcomes	Indicators	Baselines/ Target 2006/07 (Unless otherwise Stated)	Targets 2007/08 (including any stretch targets, and their annual unstretched targets)	Targets 2008/09 (including any stretch targets, and their annual unstretched targets)	Targets 2009/10 (including any stretch targets, and their annual unstretched targets)	Lead partner
<p>Increase Employment For those living in the wards with the worst labour market position that are also located within the districts in receipt of NRF, significantly improve their overall employment rate and reduce the difference between their employment rate and the overall employment rate for England</p>	<p>Mandatory for areas in receipt of NRF</p> <p>An improvement by 2007/8 of at least one percentage point in the overall employment rate for those living in the Local Authority wards with the worst labour market position that are also located within the Local Authority District in receipt of NRF</p>	<p>60.3% (2004/05)</p>	<p>61.30%</p>	<p>62.30%</p>	<p>63.30%</p>	<p>JC+</p>

Outcomes	Indicators	Baselines/ Target 2006/07 (Unless otherwise Stated)	Targets 2007/08 (including any stretch targets, and their annual unstretched targets)	Targets 2008/09 (including any stretch targets, and their annual unstretched targets)	Targets 2009/10 (including any stretch targets, and their annual unstretched targets)	Lead partner
	A reduction by 2007-8 of at least one percentage point of the difference between the overall employment rate for Great Britain and the employment rate of those living in the local authority wards with the worst labour market position that are also located within Local Authority Districts in receipt of NRF	14.50%	13.50%	12.50%	11.50%	JC+
Increase Enterprise increase in total entrepreneurial activity among the population in deprived areas – specific indicators to be agreed in negotiations	Increase self-employment rate in LEG1 wards	5.2% in 2001	5.50%	6.00%	6.50%	
	VAT registrations in Haringey (new VAT Registrations / 1,000 population	4.2% in 2004	4.30%	4.40%	4.50%	

Outcomes	Indicators	Baselines/ Target 2006/07 (Unless otherwise Stated)	Targets 2007/08 (including any stretch targets, and their annual unstretched targets)	Targets 2008/09 (including any stretch targets, and their annual unstretched targets)	Targets 2009/10 (including any stretch targets, and their annual unstretched targets)	Lead partner
Increased Competition. Support the sustainable growth, and reduce the unnecessary failure of locally owned businesses in deprived areas.	Business Density in LEGI wards (VAT reg businesses / 1,000 population)	50.9% in 2001	36.00%	38.00%	40.00%	
	Proportion of firms with turnover of less than £100,000 in LEGI wards (%)	Reduce to 20% by 2017. Area baseline of 30% (LEGI Baseline - 2005)	29.00%	28.00%	27.00%	
Increased Investment Attract appropriate inward investment and franchising into deprived areas, making use of local labour resources – specific indicators to be agreed in negotiations	Employed population in LEGI wards (%)	Baseline 42%.	43%	44%	45%	North London Investment Agency

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	Inward Investment inquiry monitor for Tottenham Hale	Baseline TBC	25% increase on baseline	25% increase on 07/08	25% increase on 08/09	North London Investment Agency
Increase Innovation	Mandatory for areas in receipt of LEGI Increase in total entrepreneurial activity among the population in deprived areas- specific indicators to be agreed in negotiations	TBC	TBA	TBA	TBA	
Increase Housing Supply in a sustainable way	Mandatory Indicator where New Growth Points Funding is received Increase housing supply in a sustainable way by at least 20% above the Sustainable Communities Plan baseline (ie. pre-2003 levels), with overall housing growth of at least 500 homes per year in	TBC	TBA	TBA	TBA	

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	the local authority area.					
<b>Optional Indicators</b>						
Worklessness	Reducing the proportion of young people aged 16 to 18 not in education, employment or training (NEET)	13.7% AVE, Adjusted NEET Nov 05-Jan 06	12.3 unstretched 11.6% Stretch	11.6% unstretched 11% stretched	11 unstretched 10.4 stretched	Connexions
	Number of people from disadvantaged groups and NRF Wards helped into sustained work.	80	120 (200 stretch)	120 (210 stretch)	120 (220 stretch)	Council/ Enterprise Partnership
	Number of people on incapacity benefit for more than 6 months	11660 Aug 06	40 60 stretch	40 70 stretch	40 70 stretch	
	Number of disabled people helped into sustained work	27	32 42 stretch	32 42 stretch	32 42 stretch	
	Number of people in temporary accommodation (housing need) helped into sustained work	5782	10 15 stretch	10 15 stretch	10 15 stretch	Council/ Enterprise Partnership



### Funding Stream Information- Economic Development Block

Funding Stream	Allocation		
	07/08	08/09	09/10
Centrally Pooled			
Local Enterprise Growth Initiatives (LEGI)			
New Growth Points Funding			
Neighbourhood Renewal Funding	600,000		
Aligned			

### Enabling Measures for Economic Development Block

Proposed Enabling Measures	Lead	Government Dept
Sub-regional/district approach to accessing DWP/JCP+ to tackle local problems of worklessness.	Martin Tucker	DWP
Flexibility around benefits when people enter employment	Martin Tucker	
Flexibility around 16 hour rule for work placements and work trials	Martin Tucker	